

These days almost every business is actively involved in digital transformation initiatives, That's why at Herman Technologies we are leveraging a combination of cutting-edge technologies to modernize legacy business operations and implement new technological products as services.

Our focal point in the product timetable focus on 3 main stages:

**Product Creation**: Lead the organizational function within a company for new product development, create the business justification (Go-No-Go), strategic planning, technical verification, forecasting.

**Product Delivery**: Manage the key that ensure time accuracy and alignment with deliverables features. Oversee daily activities while providing a continues direction and guidance as needed.

**Product Lifecycle Management**: is our ongoing process of overseen and managing a product from inception, through engineering, architecture and experience design, down to the development.



Product innovation, Design and Strategy



Product Management & Continues Delivery



Product Lifecycle Management

## About Herman Technologies

Over 10 years in delivering digital products from early design phases and up to development and production level delivery. Our product consultation services is custom built in order to meet the stakeholder challenges while maintain the value of positive project ROI. Combining our projects delivery expertise with an industry-leading products, Herman Technologies offers a unique partnership approach to managing digital transformation throughout the entire product lifecycle.



The expansion of new technologies. Cloud computing, hyper connectivity, in-memory computing, and smart sensors (IoT) are all examples of how data is becoming the golden asset for companies. Senior management are in constant demand to proactively shape their firms' technology roadmaps and deliver measured improvements in customer value.

At Herman Technologies we realized that a product manager must take 100% ownership, from taking creative ways in making the product better; to design more contemporary interfaces, or to build new features that will delight the users and increase their engagement. To define the structure and KPI's for user adoption/retention etc. We simply take full ownership of the product.

## Our Product Expertise



- Digital Auditing (Technology Stack Analysis)
- Cloud Architecture & Application design
- Requirement Documentation (PRD)
- Road map and Vision creation



- · Cloud & Hybrid Cyber Security Solutions
- Cloud Security Center Integration
- Cyber Security Auditing



- Go To Market Strategy (GTM)
- Project Management
- Product Lifecycle management
- Product Delivery

## The road for Product Success

- ✓ Set Vision and Strategy
- ✓ Scope (Project Objectives)
- ✓ Schedule (Milestones setting)
- ✓ Budget and deliver capability
- ✓ Define project success factors
- ✓ Customer satisfaction (feedback)



""Don't find customers for your products, find products for your customers."

— Seth Godin